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**This is your Golden  
Opportunity . . . Win  
this prize money**



*Two hundred prizes*

*Win what you wish*

**HERE THEY ARE—THE FIRST TEN  
PRIZE WINNERS IN  
GURNEY'S Jan. 15 to March 1, 1939  
CONTEST**

1. Anthony Nalewaja—Browerville, Minn., a  
1939 Master DeLuxe Tudor Chevrolet
  2. Harold Conner, Brunswick, Nebr.....\$300.00
  3. Mrs. Lee Lacey, St. Lawrence, S.D..... 100.00
  4. Mrs. Howard Everett, Cumberland, Wis..... 75.00
  5. Mrs. Tom McCurdy, Woodworth, N.D..... 50.00
  6. Mrs. Tom Kane, Corvallis, Mont..... 25.00
  7. A. G. Schraut, Spring Valley, Minn..... 10.00
  8. Mrs. Hall Sheppard, Comstock, Nebr..... 10.00
  9. Mrs. Jos. A. Kopecky, Marion, Iowa..... 10.00
  10. Gordon Y. Britton, Burke, S.D..... 10.00
- And 221 Others WON PRIZES.

**They WON—SO CAN YOU—ENTER NOW**  
*See Front Page—Read Rules on Page 2*

Sec. 562, P. L. & R.  
U. S. POSTAGE

**Paid**

Yankton, S. D.  
Permit No. 1

*Handwritten:* B.V. 12  
*Handwritten:* Mrs. Lee Lacey

US Dept of Agric  
Washington  
D. C.





You get what you  
wish for  
If you win 1st Prize in  
**GURNEY'S NEW**  
**"I Wish I Had"**  
**CONTEST**  
**200-BIG PRIZES-200**

# WHICH WOULD YOU RATHER HAVE—

**A Brand New Sedan? or**  
**An All Purpose Tractor? or**  
**\$650 To Modernize Your Home?**

**YOU CHOOSE!**

Any \$1.00 (or more) order from this circular or Gurney's 1939 Catalogue entitles you to compete for the **BIG PRIZES — ENTER NOW!**

## DO YOU WANT THIS TO MODERNIZE YOUR HOME?



Would you like to have your home put right up to date? You would??? All right—Tell us **WHY**. Do you want it more than a brand new Automobile—or a good "All Purpose" Tractor?? *Read the rules of Gurney's New Contest and find out HOW you can get the biggest wish you have ever made.*

\* \* \* \* \*

## HOW ABOUT THIS?

### OR THIS?

**HOW ABOUT A BRAND NEW 1939 Chevrolet Sedan?** Do you need it? **WHY?** Would you rather have it than a fine "ALL PURPOSE" Tractor? Hold on, now!! Remember all the things a tractor will do for you!! Still want the car? O.K. Tell us **WHY**.



**1939 Master Tudor Chevrolet Sedan**



**A 1939 John Deere Streamlined, All Rubber Model B Tractor**

**THIS TRACTOR** does a lot of work—Besides pulling plows and cultivators, it saws woods, hauls water—Oh a lot of things to make life easier. Wouldn't it be great to own one? But what about the Car—or fixing up the Home? Well—just make up your mind and tell us **WHY**—It's a Contest and the best reasons **WIN**.

*Tell us what you want—and why. The one sending in the best entry gets the prize he wants. Full details on next page.*

**THE HOUSE OF GURNEY—YANKTON, SOUTH DAKOTA**



# ***BIG VALUES—BIG PRIZES***

## **GURNEY'S "I Wish I Had" CONTEST—200 Big Prizes**

**YOU CAN WIN—INVEST \$1.00 OR MORE—IT'S A THRILL  
ENTER FIVE TIMES IF YOU WISH**

### ***READ THE RULES***

1. Finish this wish using *forty* additional words or less, written in the English language.

"I wish I had— (choose one)

\$650.00 To Modernize My Home — or

A 1939 Model Deluxe Master Tudor Chevrolet Sedan—or

A John Deere Streamlined All Rubber Model B Tractor

BECAUSE .....

2. If your entry is accompanied by an order for one or more of the special collections of merchandise listed in this contest circular, *Or Anything from Gurney's 1939 Catalogue*, amounting to \$1.00 or more, you will be eligible to compete for the following prizes (Duplicate Prizes in Case of Ties): (Example—\$5.00 or more qualifies five entries)

**First Prize—Your Choice of a 1939 Chevrolet, John Deere Tractor, or \$650.00 as described on the first page.**

**Second Prize.....\$200 in Cash**

**Third Prize.....\$100 in Cash**

**Fourth Prize.....\$50 in Cash**

**Fifth Prize.....\$20 in Cash**

**Sixth Prize.....\$15 in Cash**

**7th to 11th Prizes (inclusive) \$5.00 each  
12th to 100th Prizes (inclusive) Dictionaries—\$4.00 value.**

**101st to 150th Prizes (inclusive) \$1.00 each.**

**151st to 175th Prizes (inclusive) Complete Garden (Seed) \$1.00 value.**

**176th to 200th Prizes (inclusive) 100 Chinese Elms, 18-24 in.**

3. An entry with no order or purchase will be recognized and winners will receive in cash 1/20 (one-twentieth) of our valuation of the First Prize, if first, or 1/20 (one-twentieth) of the other cash awards if the entries are entitled to prizes.
4. No person has authority to alter, modify, or change these rules.
5. Your entry may be made with pencil, pen and ink, or a typewriter on any paper you have.
6. Judges shall be appointed by D. B. Gurney or an officer of The House of Gurney, Inc., and contestants agree with The House of Gurney, Inc., that the judges' decisions on all matters shall be final.
7. The judges will judge the entries submitted on your following the rules and quality of reasons given,—**not on how well you write.**
8. Employees of The House of Gurney, Inc., and their immediate relatives are automatically disqualified. All entries become the property of The House of Gurney, and no entries will be returned.
9. This contest begins at 8:00 o'clock A.M. Central Standard Time, April 1, 1939, and ends at 12:00 o'clock midnight Central Standard Time, May 1, 1939. Entries must be received by The House of Gurney, Inc., at Yankton, South Dakota, by 12:00 o'clock noon Central Standard Time, May 4, 1939.
10. The prize winners will be announced over Radio Station WNAX between 12:40 and 1:40 P.M. Central Standard Time on the 9th day of May, 1939.
11. This contest is limited to the United States only and is subject to federal, state, and local regulations.

**Order as Many Dollars' Worth as You Wish — Five Entries Allowed Per Customer**



# BIG BARGAIN CONTEST OFFERS

ORDER ANY OF THESE TO QUALIFY

**ONE HUNDRED "GLADS"**  
All Blooming Size  
Assorted Varieties  
Many Colors • Many of the Choicest

**POSTPAID — POSTPAID**  
100 GLADIOLI BULBS

**\$1.00 \$1.00 \$1.00**

**BUY THE LEADERS**  
**ORDER NOW**  
**LIMITED OFFER**

**SIX FINE EVERBLOOMING ROSES**  
Assorted Colors • Hybrid Teas  
Extra Hardiness

**\$1.00**

**FREE 25 Glorious "glads" with your order**

**ORDER A GURNEY GARDEN FOR A DOLLAR**  
and get \$1.52 worth of the finest garden seed selected especially for planting in the Northwest.

|                  |                                     |                     |                                   |
|------------------|-------------------------------------|---------------------|-----------------------------------|
| 1/3 Pint Beans   | Pencil Pod Black Wax.....\$ .12     | 1/3 Pint Peas       | Bliss Everbearing..... .12        |
| 1/3 Pint Beans   | Stringless Green Pod..... .10       | 1 Pkt. Pepper       | California Wonder..... .05        |
| 1 Oz. Beets      | Gurney's Early Model Globe..... .12 | 1 Pkt. Radish       | Scarlet Turnip White Tip..... .05 |
| 1 Oz. Carrot     | Gurney's New Coreless..... .12      | 1 Pkt. Salsify      | Oyster Plant..... .05             |
| 1 Pkt. Cucumber  | Gurney's New Longfellow..... .06    | 1 Pkt. Spinach      | King of Denmark..... .05          |
| 1 Pkt. Cucumber  | Black Diamond..... .05              | 1 Pkt. Squash       | Buttercup ..... .07               |
| 1 Pkt. Cabbage   | Gurney's Golden Acre..... .07       | 1/3 Pint Sweet Corn | Golden Bantam ..... .10           |
| 1 Pkt. Kohl-Rabi | Early White Vienna..... .05         | 1 Pkt. Tomato       | Gurney's New Earlibell..... .08   |
| 1 Pkt. Lettuce   | Grand Rapids..... .05               | 1 Pkt. Tomato       | Bison ..... .05                   |
| 1 Pkt. Onion     | Riverside Sweet Spanish..... .06    |                     | VALUE.....\$1.52                  |
| 1/3 Pint Peas    | Alaska Earliest of All..... .10     |                     | Contest Price \$1.00, postpaid    |

**CONTEST SPECIAL \$1.00 POSTPAID**

## MAKE YOUR DOLLAR DO BIG SERVICE

**5 lbs. Peas**  
Any Variety  
or  
Varieties of your own selection

**\$1.00 Postpaid**

**5 lbs. Beans**  
Any Variety  
or  
Varieties of your own selection

**\$1.00 Postpaid**

**3 lbs. Hybrid Sweet Corn**  
1 lb. each of three different varieties

**\$1.00 Postpaid**

**Flower Seed**  
Your Own Selection  
\$1.50 Value from our big 1939 Catalog

**\$1.00 Postpaid**

**100—GURNEY'S EXTRA HARDY STRAWBERRIES—100**  
A dollar buys them postpaid. Guaranteed live delivery. 25 Early Dorsell, 25 Late Fairfax, and 50 Old Reliable Senator Dunlap—All for ONE DOLLAR, postpaid.





# GURNEY'S OFFER YOU ANOTHER OPPORTUNITY

ORDER ANY ONE OR MORE OF THESE \$1.00 COLLECTIONS

*Read the rules of the new contest on page 2. Win what you want!*

All nursery stock sold subject to guarantee on page 45 of 1939 Gurney Catalogue

More  
Special  
Contest  
Offers

MAKE YOUR CHOICE  
of any  
Order of \$1.00 or More  
ENTER THE CONTEST  
Make Your Wish  
Come True

10 Siberian Elm \$1.00

4-5 feet high

They are the fastest growing trees

5 Bush Cherries FREE

\* \* \* \*

2 Gurney's New Hybrid Elms

Transplants 4-5

\$1.00 Postpaid

\* \* \* \*

100 Chinese Elms 18/24

\$1.00 Postpaid

\* \* \* \*

75 Hedging-type Siberian Elm 18/24

(Enough for 75 ft. of hedge)

\$1.00 Postpaid

## SMALL FRUITS

You Do Need These  
What a Bargain  
Grow Your Own

|                              |  |
|------------------------------|--|
| 12 Latham Red Raspberry      | } 20 Plants<br>A BARGAIN at<br>\$1.00 Postpaid |
| 6 Cumberland Black Raspberry |  |
| 2 Concord Grapes             |  |
| 3 Hansen's Bush Cherry FREE  |  |

\* \* \* \*

Perennial Vegetable Garden—\$1.00  
Postpaid

Every Home Needs These

50 Mary Washington Asparagus  
4 Rhubarb FREE

\* \* \* \*

## Transplants

Your Home Needs Shade  
—Here are your shade trees—  
—Plant Now—

|                      |          |
|----------------------|----------|
| 1 American Elm 3-4   | } \$1.00 |
| 1 Hackberry 3-4      |          |
| 1 Green Ash 3-4      |          |
| 1 Siberian Elm 3-4   |          |
| 1 Bridal Wreath FREE |          |

\* \* \* \*

6 Hardy Korean Chrysanthemums  
Named Varieties  
\$1.00 Postpaid

Do You Like Walnuts?

Grow Your Own.

20 Black Walnut Sdlg. 2-4  
\$1.00 Postpaid

## THE BIGGEST SPECIAL EVER OFFERED

For a quick home fruit garden—Much  
fruit the year after planting—Here's yours

1 Grafted Hansen's Bush Cherry  
2 Plum trees—(Waneta, Opata) 4/5  
2 Apple Trees—4/5  
Best for Your Locality

ONLY \$1.00

(limited number available)



## All Season Apple Offer

\$1.00 Postpaid

From Late Summer to Spring —  
Apples from your Own Trees

1 Anoka 2-3  
1 Haralson 2-3  
1 Yellow Transparent 2-3  
1 Dolgo Crab 2-3  
1 Hybrid Everblooming Tea Rose FREE

## HARDY CHERRY

Fruit one year after planting  
—Beautiful Trees—

Grow them in bush form—Heavy Pro-  
ducers—High in Quality

|             |  |
|-------------|--|
| 1 Oka       | } 5 Cherry Trees<br>3-4 ft.<br>ONLY \$1.00 |
| 2 Tom Thumb |  |
| 1 Mordena   |  |
| 1 Compass   |  |

\* \* \* \*

## PEAR-PLUM-APPLE OFFER

The hardiest tree fruit ever grown—  
Heavy, unusual early producer—Drought  
resistant

|                    |  |
|--------------------|--|
| 1 Patten Pear      | } 5 Fine Hardy<br>3-4 ft. TREES<br>ONLY \$1.00 |
| 1 Mendel Pear      |  |
| 1 Charlamoff Apple |  |
| 1 Dolgo Crab       |  |
| 1 Opata Plum       |  |

\* \* \* \*

## Plant Pie Plant Pies?

No—

Plant Gurney's Rhubarb and Make 'em

|   |                      |
|---|----------------------|
| 6 Flare Rhubarb                           | } \$1.00<br>Postpaid |
| 6 Queen Victorian Rhubarb<br>Regular Size |                      |
| 1 Doz. Asparagus FREE                     |                      |

5 Siberian Elm 6-8 ft. Trees—  
\$1.50

For Shade Right Soon  
Nothing Better—Beautiful

Make  
Your Choice  
SEND \$ BILLS  
Enter the  
Contest

SPECIAL—SAVE \$\$\$  
5 PLUM TREES  
3-4 foot branched  
\$1.00 postpaid

A wind break for \$1.00

Send a Dollar Bill—They come POSTPAID  
The most drought-resistant trees that  
grow.

|                       |                                 |
|-----------------------|---------------------------------|
| 25 Hackberry 12-18    | } 100<br>Forest Trees<br>\$1.00 |
| 25 Chinese Elm 12-18  |                                 |
| 25 Green Ash 12-18    |                                 |
| 25 American Elm 12-18 |                                 |

\* \* \* \*

Three Pears for \$1.00

Pears that grow anywhere that the hardi-  
est apple thrives—Blight Resistant—  
Delicious

|                     |                      |
|---------------------|----------------------|
| 1 Mendel Pear 4/5   | } 5 BUSH CHERRY FREE |
| 1 Patten Pear 4/5   |                      |
| 1 Sunshine Pear 4/5 |                      |

Look 'Em  
Over, Folks!

They're All BIG  
BARGAINS

You May Order  
Five  
for Five Entries

## Lawn Grass

5 lbs. Capitol Lawn Grass  
\$1.00 Postpaid

\* \* \* \*

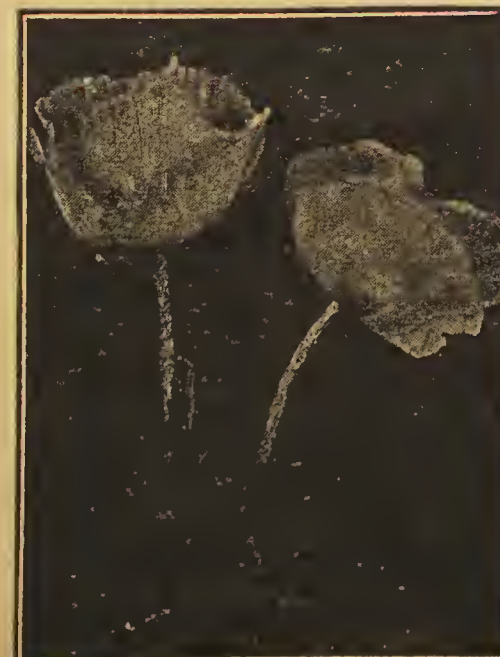
5 lbs. Kentucky Blue Grass  
\$1.00 Postpaid

\* \* \* \*

3 lbs. Mangels  
Any Variety  
\$1.00 Postpaid

\* \* \* \*

1000 Bermuda Onion Plants  
\$1.00 Postpaid



## Gorgeous Oriental Poppies

A Blaze of Glory for your garden  
—Out of 2 1/2" pots—

Growing—Ready to go in YOUR Garden

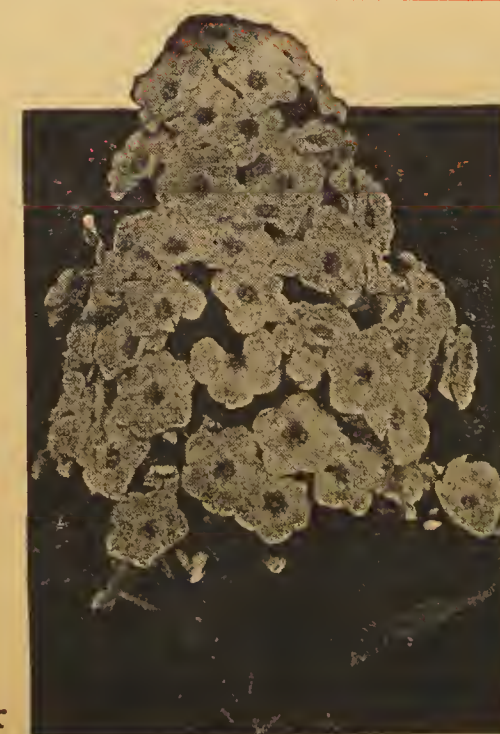
5 for \$1.00 Postpaid

Scarlet—Apricot—Salmon—Orange

\* \* \* \*

7 Gorgeous Phlox  
Named Varieties } \$1.00 Postpaid

|                |                     |
|----------------|---------------------|
| 2 Independence | 2 La Vague          |
| 2 Eclairer     | 1 Mrs. Charles Dorr |



## A Silvery Hedge

Sturdy—Hardy—A Beauty

50 Russian Olive 12/18

\$1.00 Postpaid

\* \* \* \*

## 6 Beautiful flowering shrubs

|                           |          |
|---------------------------|----------|
| 1 Philadelphia Coronarius | } \$1.00 |
| 1 Spirea Billiardi        |          |
| 1 Spirea Froebeli         |          |
| 1 Spirea Thunbergia       |          |
| 1 Spirea Collosa Alba     |          |
| 1 Spirea Van Houttei      |          |
| All 1-2 ft.               |          |
| 1 Bush Cherry FREE        |          |

Any one of  
these makes  
Your entry eligible  
to competition  
for the  
BIG PRIZES



# GURNEY'S FARM SEED BARGAINS

FOR APRIL AND MAY

## GUARANTEE

We guarantee all our farm seed to arrive in good condition and to be satisfactory in every way. Upon arrival if you wish you may send a sample for a state test and if it is not satisfactory the seed can be returned at our expense any time within 30 days. We will then refund your money or send other seed that will be satisfactory.  
We do not and can not guarantee a crop as that depends upon conditions beyond our control, such as weather, insect damage, etc.

## FREE SAMPLES

IF YOU WISH TO SEE THE QUALITY OF OUR SEED BEFORE PURCHASING—I WILL GLADLY SEND YOU SAMPLES OF ANY SEED IN WHICH YOU ARE INTERESTED.

## ALFALFA

|                                       | 1 Bu. (60 lbs.) | 100 lbs. |
|---------------------------------------|-----------------|----------|
| Northern Grown, Lot Rock Bottom.....  | \$15.50         | \$25.80  |
| Cossack and Grimm's Mixed, Lot Save.. | 15.95           | 26.60    |
| Cossack, The best quality.....        | 17.70           | 29.50    |
| Grimm's, The best quality.....        | 17.25           | 28.75    |
| Dakota No. 12, The best quality.....  | 16.55           | 27.60    |

## SWEET CLOVER

Our low sweet clover prices can not last. Order today.

|                                      | 1 Bu. (60 lbs.) | 100 lbs. |
|--------------------------------------|-----------------|----------|
| White Blossom, Lot Excellent.....    | \$3.90          | \$6.45   |
| White Blossom, The Best.....         | 4.40            | 7.35     |
| Yellow Blossom, Lot Plenty Good..... | 4.10            | 6.80     |
| Yellow Blossom, The Best.....        | 4.80            | 7.95     |
| Grundy County, The Best.....         | 4.80            | 7.95     |

## RED and ALSIKE CLOVER

Red Clover and Alsike Clover are priced very low. This is the year to increase your clover acreage.

|                              | 1 Bu. (60 lbs.) | 100 lbs. |
|------------------------------|-----------------|----------|
| Red Clover, Lot Economy..... | \$12.75         | \$21.25  |
| Red Clover, Lot Top.....     | 13.70           | 22.80    |
| Alsike Clover, The Best..... | 11.25           | 18.75    |

50c per bushel discount for cash with orders of 2 bushel or more of Red Clover.

## BROME GRASS

The best perennial pasture grass for Iowa, Minnesota, Nebraska and the Dakotas.

|                               | 50 Lbs. | 100 Lbs. |
|-------------------------------|---------|----------|
| Brome Grass, Lot A-1.....     | \$9.15  | \$17.75  |
| Brome Grass, Lot Western..... | 8.20    | 15.75    |

## CRESTED WHEAT GRASS

Less than one-half last year's price. This is the year to plant this hardy drought resistant perennial grass.

|                |                 |                  |
|----------------|-----------------|------------------|
| 25 lbs. \$5.90 | 50 lbs. \$11.45 | 100 lbs. \$22.40 |
|----------------|-----------------|------------------|

## WESTERN WHEAT GRASS

For hay, for pasture, for drought resistance plant Western Wheat Grass.

|                |                |                  |
|----------------|----------------|------------------|
| 25 lbs. \$3.50 | 50 lbs. \$6.65 | 100 lbs. \$12.75 |
|----------------|----------------|------------------|

## PASTURE MIXTURE

Our Upland and Lowland pasture mixtures are perfect blends of hardy perennial grasses with not over 10% Clovers added. You can not farm successfully without good pasture.

|                              | 50 Lbs. | 100 Lbs. |
|------------------------------|---------|----------|
| Upland Pasture Mixture.....  | \$7.75  | \$14.95  |
| Lowland Pasture Mixture..... | 7.75    | 14.95    |

## GRAIN

|                               | Bu.    |
|-------------------------------|--------|
| Barley, Wisconsin No. 38..... | \$ .75 |
| Oats, Iogold.....             | .48    |
| Oats, Gopher.....             | .48    |
| Speltz or Emmer.....          | .75    |
| Wheat, Thatcher.....          | 1.10   |

## SUDAN GRASS

I believe Sudan Grass will cost \$5.00 per 100 by planting time. Order now.

100 lbs. \$3.75

## LAWN GRASS—Plant Early

Plant a new lawn or fill in the old one, while lawn grass seed is cheap.

|                          | 1 lb. | 5 lbs Postpaid |
|--------------------------|-------|----------------|
| Capital Lawn Grass.....  | \$.22 | \$1.00         |
| Kentucky Blue Grass..... | .22   | 1.00           |
| City Lawn Grass.....     | .30   | 1.40           |
| Astoria Bent Grass.....  | .75   | 3.65           |

## MISCELLANEOUS GRASS SEED

|                                      | 100 Lbs. |
|--------------------------------------|----------|
| Alsike and Timothy (20% Alsike)..... | \$ 7.70  |
| Timothy .....                        | 4.90     |
| Reed Canary Grass.....               | 33.25    |
| Rye Grass.....                       | 7.90     |
| Orchard Grass.....                   | 20.75    |
| Meadow Fescue.....                   | 10.50    |
| Red Top.....                         | 13.90    |

## SOY BEANS

If you need Soy Beans—Order now. They will cost more in the spring.

|              | 1 Bu. (60 lbs.) | 100 lbs. |
|--------------|-----------------|----------|
| Manchu ..... | \$1.45          | \$2.40   |
| Illini ..... | 1.45            | 2.40     |
| Mukden ..... | 1.45            | 2.40     |

## SORGHUMS—For Grain and Fodder

It only costs 15 or 20c to plant an acre of Sorghums for grain. They are drought and grasshopper resistant. Our prices are low. Order early.

|                                  | 50 Lbs. | 100 Lbs. |
|----------------------------------|---------|----------|
| Early Kalo.....                  | \$1.75  | \$2.95   |
| Sooner Milo.....                 | 1.50    | 2.55     |
| Wheatland Milo.....              | 1.65    | 2.75     |
| Grohoma .....                    | 1.70    | 2.85     |
| Feterita .....                   | 1.65    | 2.75     |
| Atlas Sargo—State Certified..... | 2.15    | 3.80     |
| Early Black Amber Cane.....      | 1.40    | 2.25     |
| Early Orange Cane.....           | 1.50    | 2.45     |
| Hegari .....                     | 1.50    | 2.45     |
| Kaffir .....                     | 1.50    | 2.45     |

One central South Dakota farmer planted 100 acres of Sooner Milo and 100 acres of Corn.

Results—3200 Bu. Milo 350 Bu. Corn

## RAPE

Dwarf Essex.....25 lbs. \$2.40; 50 lbs. \$4.40; 100 lbs. \$8.25

## MILLET

|                           | 100 Lbs. |
|---------------------------|----------|
| German For Hay.....       | \$2.75   |
| Siberian For Hay.....     | 2.75     |
| Japanese For Hay.....     | 3.45     |
| Early Fortune.....        | 2.50     |
| White Siberian Proso..... | 2.60     |

## SEED CORN

|                                     | Bu.    |
|-------------------------------------|--------|
| Gurney's Genuine Rainbow Flint..... | \$1.95 |
| Silver King White.....              | 1.75   |
| DeWolf's Extra Prolific.....        | 1.75   |
| Wimple's Yellow Dent.....           | 1.75   |
| Gurney's August 15th.....           | 2.25   |
| Minnesota No. 13.....               | 1.95   |

## POTATOES

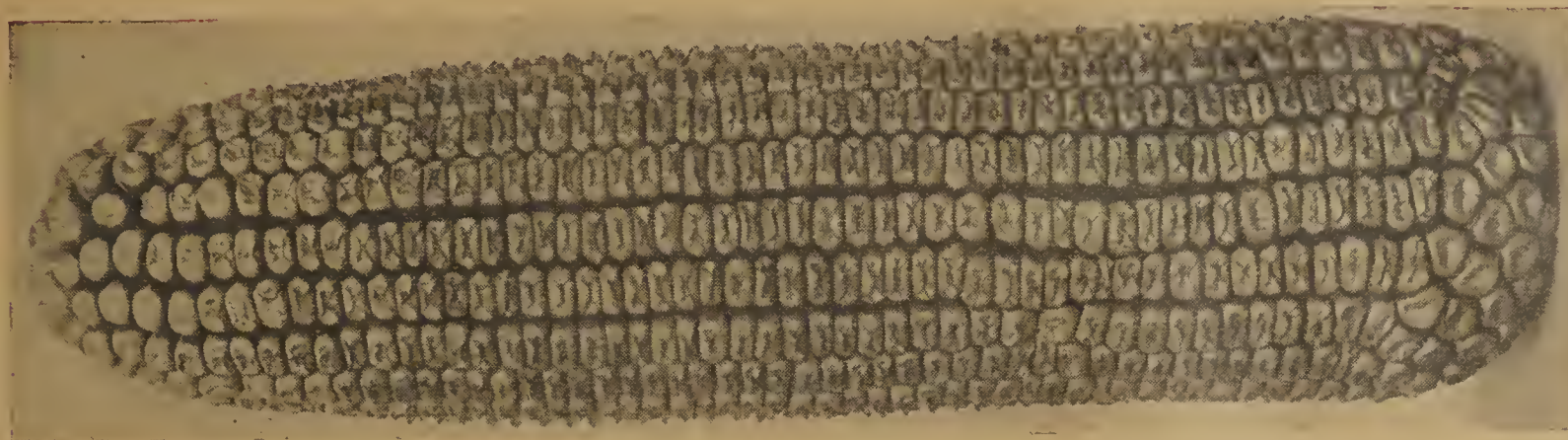
|                       | Bu.    | 100 Lbs. |
|-----------------------|--------|----------|
| Early Ohio.....       | \$1.30 | \$2.15   |
| Warba .....           | 1.30   | 2.15     |
| Gurney's Bugless..... | 1.30   | 2.15     |
| Early Six Weeks.....  | 1.30   | 2.15     |
| Chippewa .....        | 1.80   | 2.90     |

ORDER \$1.00 OR MORE FROM THIS PAGE AND ENTER OUR BIG PRIZE CONTEST



# HYBRID SEED CORN

**DON'T TAKE CHANCES—PLANT ONLY STATE CERTIFIED STATE ORIGINATED BLUE TAG HYBRID SEED CORN—GERMINATION 96% OR MORE**



## IOWA 931

## 115 TO 120 DAYS

This large, medium early yellow corn is a winner for northern Iowa, southeastern South Dakota, and northeastern Nebraska.

We know that Iowa 931 is a good Hybrid—a corn that is almost certain to outyield your best open pollinated corn from 10 to 20 bushels per acre.

FOR BIG YIELDS OF HIGH QUALITY FEEDING CORN, PLANT IOWA 931.

**\$4.50 PER BU.**

## WHY PAY MORE?

|                      | 1/4 Bu. | 1/2 Bu. | 1 Bu.  |
|----------------------|---------|---------|--------|
| Flat Edge Drop.....  | \$1.50  | \$2.50  | \$4.50 |
| Round Hill Drop..... | 1.15    | 1.95    | 3.50   |

## IOWA 939

## 120 TO 130 DAYS

An immense yielder of beautiful golden yellow corn. It is about a week later than Iowa 931, and is suitable for planting anywhere in eastern Nebraska and south of the two north tiers of counties in Iowa. Iowa 939 has outyielded open pollinated corn from 10 to 20 bushels per acre, often yielding over 100 bushels per acre. Make 1939 a profitable year with Iowa 939.

**\$4.50 PER BU.**

## WHY PAY MORE?

|                      | 1/4 Bu. | 1/2 Bu. | 1 Bu.  |
|----------------------|---------|---------|--------|
| Flat Edge Drop.....  | \$1.50  | \$2.50  | \$4.50 |
| Round Hill Drop..... | 1.15    | 1.95    | 3.50   |



MINHYBRID 301

## 110 DAYS

A heavy yielding, early, yellow hybrid, suitable for planting in the south one-fourth of Minnesota, southeastern South Dakota, and the west half of Nebraska.

MINHYBRID 401

105 DAYS

This heavy yielding Minnesota Hybrid should mature in south central Minnesota, central and northern South Dakota, and western Nebraska. Your corn will be white and yellow mixed, but after all, color is not important; it is bushels and dollars per acre you are after.

MINHYBRID 402

## 95 to 100 DAYS

The Hybrid corn for the North. It will mature in a normal season in central Minnesota, southern North Dakota, and northern South Dakota.

Your corn will be a mixture of white and yellow, but the bushels per acre and the feeding value are there.

**PRICE MINHYBRID**  
301—401—402

|                      | 1/4 Bu. | 1/2 Bu. | 1 Bu.  |
|----------------------|---------|---------|--------|
| Flat Edge Drop.....  | \$1.75  | \$3.25  | \$6.00 |
| Round Hill Drop..... | 1.50    | 2.60    | 4.75   |

USE THIS ORDER BLANK FOR YOUR CONVENIENCE

CUT HERE

THE HOUSE OF GURNEY, Inc., Yankton, South Dakota.

Gentlemen: Enclosed find \$..... for which send me the following taken from your "I Wish I Had" Contest Circular and Gurney's 1939 Catalogue. My entry (entries) are enclosed (will follow later).

[illegible]





**GURNEY'S BIG SCARLET GEM EVERBEARING STRAWBERRY**

Hardy, Heavy Bearing, Bear Fruit the First Year—Order Early—Plant Early

| Per 50            | Per 100       | Per 200       | Per 500       | Per 1000       |
|-------------------|---------------|---------------|---------------|----------------|
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